



MAY 2022



REQUEST FOR PROPOSAL

*National & World Championship
Appaloosa Youth Show Site*

WWW.APPALOOSA.COM

INTRODUCTION

The Appaloosa Horse Club (ApHC), the international breed registry for Appaloosa horses, is seeking and accepting proposals from large-scale equestrian facilities to be considered as the future site of the National and World Championship Appaloosa Youth Show.

To be considered in the final selection process, the proposed facility must be able to satisfy the following requirements:

- 1.Desired date range – July 1-August 10
- 2.A minimum of 850 stalls (*solid walls preferred*)
- 3.Two climate-controlled arenas with corresponding paddocks that include adequate announcer's stands and P.A. capabilities for each show arena and for each paddock.
- 4.Additional exercise arenas.

The detailed scope of requirements is provided on page 3 of this RFP.

Interested facilities must provide a letter of interest, evidence of qualifications, facility rental rates, and proposed contract to be considered in the selection process.



BACKGROUND

MISSION

The Appaloosa Horse Club (ApHC) honors the heritage and promotes the future of the Appaloosa horse.

HISTORY

The Appaloosa Horse Club was established in Oregon in 1938 with the goal of preserving, promoting and enhancing the Appaloosa breed. From those first few enthusiasts, the Club has grown into one of the leading equine breed registries in the world. The ApHC has since registered more than 700,000 Appaloosas.

In September 1947, the Club headquarters was moved to Moscow, Idaho. In 1974, the ApHC purchased a building and moved into its current home less than 200 feet from the Washington-Idaho border. The Palouse region of the Northwest is an appropriate home for the organization; the Appaloosa's historic background is linked to the region, and the word "Appaloosa" evolved from the words "A Palouse Horse."

Today, Appaloosas are one of the most beloved American horse breeds and can be found throughout the world excelling in nearly every equine discipline. Their color, intelligence, athleticism and trustworthy temperament have made them one of the most unique and popular horses in the equine industry.

The ApHC hosts four annual national events:

- National Appaloosa Show
& World Championship Appaloosa Youth Show
- Chief Joseph Trail Ride
- Appaloosa National Championship Endurance Ride
& Competitive Trail Ride
- World Championship Appaloosa Show

SITE REQUIREMENTS

- Available date range between July 1 and August 10.
- Minimum of 850 stalls, solid walls and bottoms preferred with shark cage tops or bars for safety, with ample wash racks nearby.
- Minimum of 2 climate-controlled show arenas with corresponding paddocks that include adequate announcer's stands for each show arena and for each paddock.
- P.A. systems broadcasting throughout the facility including arenas, paddocks, show office and stall office.
- Ability to provide roping chutes, boxes, and return alleys, etc. to conduct roping and other cattle events, as well as provide adequate storage under cover for cattle with feed and water troughs.
- Several round pens available on grounds.
- Additional exercise arenas. (*Size to determine quantity needed.*)
- Office space available for show and stall offices, as well as judges' rooms adjacent to each show arena.
- Lunchroom space for judges and stewards.
- Storage space in each show arena for awards.
- Indoor space adjacent to show arenas for trade show vendors.
- Appropriate location under cover for farrier and veterinarian.
- Indoor space for photographer backdrop photos and sales.
- Space for videographer in each show arena as well as a location for videographer sales booth.
- Internet capabilities suitable to network announcers' stands and show office computers, upload results to website, and livestream show feed from both arenas.
- Adequate hotels within 15-20 minutes of facility. (*Est. 500 rooms nightly.*)
- Ability to decorate arenas and facility with flags, banners, drape, etc. where needed.
- Facility cleaning staff to properly clean restrooms, offices, seating areas, barn aisles etc.
- Adequate manure dumpsters/waste bins and barn crew for timely removal.
- On-site RV lot with a minimum of 150 spaces and full 50-amp hook-ups.

ADDITIONAL PREFERENCES

- Incentive funds from city or state where show is held.
- Ability to provide on-site security.
- On-site caterer to provide lunch and dinner for judges and stewards.
- On-site concessionaire for food and beverage service for exhibitors.
- Access to banquet space.
- On-site feed and bedding concessionaire.



PROPOSAL GUIDELINES

Proposals must include the following:

- Cost of facilities and full rate sheet.
- Address all requirements listed in this RFP that the facility can and cannot meet.
- Facility map including dimensions of all arenas and number of stalls per barn.
- Deadlines for contract opt-out and associated costs.
- Proposed contract.
- Event management rules/guidelines that detail facility use requirements/costs.
- Incentives for ApHC to hold show at facility.

RFP SCHEDULE

May 2– RFP published on ApHC website

May 24 – Bidder conference for all bidders –
11 a.m. PT

June 15 – Letter of "Intent to Bid" due

June 30 – Proposal submission deadline

September 30 – Notice of Intent to Award
Contract and Public Posting

HOW TO SUBMIT

Proposals are asked to be e-mailed to
kleforce@appaloosa.com.

Printed copies may be delivered by U.S. Mail, Federal Express, UPS, etc. to:

Appaloosa Horse Club

ATTN: Keri LeForce, RFP – National/Youth World Site

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