



APPALOOSA HORSE CLUB EST. 1938

The International Breed Registry for Appaloosa Horses

1. Executive Summary & Opportunity

The Appaloosa Horse Club (ApHC), an international leader in equine breed registries, invites proposals from experienced professionals for the roles of **Event Director, Show Secretary, Arena Manager, Videographer, Course Manager, Trade Show Vendor Coordinator, Cattle Supplier, and Farrier** to ensure the operational excellence of our three premier annual show events:

- **The 2026 National Show**
- **The 2026 Youth World Championship Show**
- **The 2026 World Championship Show**

2. Scope of Services

These roles may be filled by individuals or a management team. Job summaries/descriptions are available upon request.

Reporting: These positions report directly to the Executive Director and/or designated Show Management.

3. Desired Qualifications

- **Industry Expertise:** Proven track record in large-scale equine event management (specifically within breed-sanctioned shows).
- **Financial Acumen:** Experience in budget development, cost-containment, and financial reporting.
- **Communication:** Strong interpersonal skills to manage diverse stakeholders, including exhibitors, judges, and show crew.

4. Proposal Requirements

Please include the following in your proposal:

1. **Professional Resume/CV** or Company Profile.
2. **Case Studies/References:** A list of three previous equine events of similar scale.
3. **Statement of Interest:** A brief outline of your approach to the ApHC show experience.
4. **Fee Structure:** Proposed compensation or day-rate requirements.

5. Timeline & Submission

- **Proposal Deadline:** February 10, 2026, by 5:00 PM CST.
- **Submission Email:** executivedirector@appaloosa.com
- **Subject Line:** RFP Submission: [Insert Position Title] – [Your Name/Company Name]