



N MONTHLY NEWSLETTER

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Letter From the Newsletter Editor



Welcome to September,

As summer winds down and fall settles in, it's time for back-to-school routines, cooler days and a busy season ahead. There's plenty happening in the Appaloosa world, and we have lots of exciting things coming up. We hope you'll enjoy catching up on it all in this month's issue!

Best,
Thora



Sponsorship Opportunities

Putting on a successful World Show takes a lot of support from across the Appaloosa community, and sponsorships are an important part of making it all possible.

From individual classes to buckles, days, farm flags and the webcast, there are several ways to get involved and show your support for the exhibitors, horses and programs that make the World Show special.

If you or your business would like to be part of the 2026 World Show, we'd love to have you on board. Sponsorship opportunities are available, and every sponsorship helps us continue to offer a great experience for our members and exhibitors.



View Sponsorships



ANCER & ANCCTR



The 2026 Appaloosa National Championship Endurance Ride (ANCER) & National Championship Competitive Trail Ride (ANCCTR) is headed to **Menahga, Minnesota, October 2–4, as part of the Huntersville Hundred.**

Held in partnership with the Arabian Horse Association, this multi-breed event gives Appaloosa exhibitors three chances to earn a National Championship title: **the 50-mile Endurance Ride, 100-mile Endurance Ride, and Competitive Trail Ride.**

The first eligible Appaloosa to successfully complete the distance earns the championship. Competitive Trail takes a different approach, with riders working to complete the course within a set time while being judged on horsemanship and the overall condition of their horse.

An ApHC-registered Appaloosa that is also registered with AHA as a Half-Arabian can compete for both national championships.

[Learn More](#)



Spotted Cash Classic



Appaloosa exhibitors have plenty to look forward to this September as The Spotted Cash Classic Appaloosa Show heads to the **World Equestrian Center – Ocala in Ocala, Florida, September 18–20, 2026.**

The show will offer an impressive **\$80,000** in guaranteed payback, with checks paid at the show, giving exhibitors a great opportunity to earn some serious money while competing with their Appaloosas. Among the standout classes are the **\$20,000 Open ApHC/NSBA Trail** and **\$5,000 Non-Pro ApHC/NSBA Trail**, along with \$2,000 payouts in Non-Pro Showmanship and both Junior and Senior Ranch Riding. There are also numerous classes offering \$1,000 and other substantial payouts throughout the weekend.

With significant money on the line and plenty of opportunities for both Open and Non-Pro exhibitors, The Spotted Cash Classic is shaping up to be a can't miss event for Appaloosa competitors.

[More Information](#)

Appaloosa

Journal

Wish them well at Worlds!

It's time to **place your ads** for the **fall issue** of the Appaloosa Journal.

This issue includes the **World Show program**, the **Stud Club stallion directory**, plus lots of great features about our members.



BE PART
OF OUR
BIGGEST
ISSUE OF
THE YEAR!

Appaloosa JOURNAL



Contact **Journal@Appaloosa.com**
to book your ad space in the
magazine or program *today!*

SUPPORT OUR MEMBERS.
SHOWCASE YOUR BUSINESS.
CELEBRATE THE APPALOOSA.



2027 Stallion Directory & Stud Club

For \$500, you'll receive a half-page listing in the Journal's stallion directory (printed in the fall 2026 issue, due out at the end of October), an online video ad you can share on your own social media, as well as having it shared to the official ApHC club, plus year-long advertising on the Appaloosa.com page with a PDF and flipbook version of THE STUD CLUB!

What do you need?

A high-res horizontal profile photo, your stallion's details and contact for the standing location. We do the rest! Secure your spot now! Entries close September 15

CLICK THE LINK BELOW TO RESERVE

We would love to have you advertise with the Appaloosa Journal for our fall issue.

This will be a jam-packed issue with over 130 pages—including:

- Our main magazine with an updated news section with stories from our members and a feature section with health info and family profiles. This issue also includes National results and the World Show program!
- The **2027 Stallion Directory** where you want to make sure your horse is in the "Stud Club." Nominations for entry in the fall issue of the Journal are open now!

Fall 2025 Deadlines:

Ad reservation deadline September 5

RESERVE AD SPACE

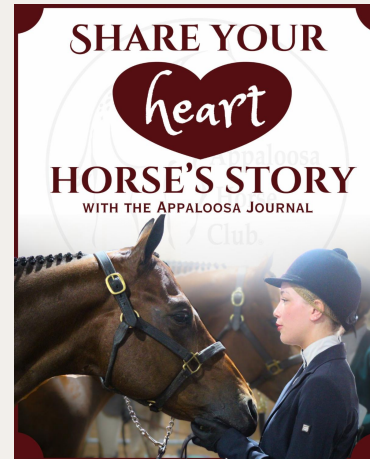
Appaloosa Journal

Tell Us About Your "Heart Horse"

Every Appaloosa has a story, but some hold a special place in our hearts. The Appaloosa Journal wants to hear about the horse that means a little more to you—the one you consider your Heart Horse.

Share their story, your favorite memories, milestones, or simply what makes them so special. Your Appaloosa could be featured in our new Heart Horse News section!

Have a story to share? Submit your Heart Horse to the Appaloosa Journal and let us help celebrate the horses that make the Appaloosa community so special. And don't forget to include high-resolution photos that you have permission to share!



Share Your Heart Horse's Story



STATE LINE TACK®

We make riding affordable.



Shop State Line Tack & Support ApHC

Here's an easy way to support ApHC while shopping for the products you already need. When you shop through the ApHC's unique State Line Tack link, your purchases can help the Club earn cash back or eCerts toward future purchases.

It's a simple way to support the Appaloosa community without spending anything extra. Be sure to use the ApHC link whenever you shop!

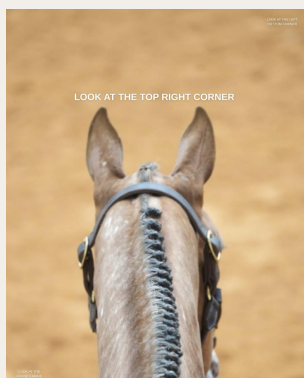
SPECIAL LINK

The
2026
WORLD
CHAMPIONSHIP APPALOOSA SHOW



October 30 - November 7, 2026
Will Rogers Memorial Center, Fort Worth, TX

Our Latest Social Media Posts





This Month's Shows

Sep. 3-7: HERITAGE CLASSIC - South Jordan, UT
Sep. 4-6: MPAPHC FALL FINALE - Longmont, CO
Sep. 5-6: SUNSHINE N WINE MAKE-UP SHOW - Clements, CA
Sep. 5: XIX CZECH APPALOOSA SHOW 2026 - Roupov, Czech Republic
Sep. 6: AKE CHAMPLAIN FALL COLORS SHO - Malone, NY
Sep. 12-13: TERRITORY 1 CHAMPIONSHIP - Sherwood Park, Alberta
Sep. 12: TOUCH OF SPOTS - Clinton, IL
Sep. 12: 3rd ANNUAL "I SEE SPOTS" SHOW - Aberdeen, SD
Sep. 13: DO IT WITH SPOTS - Aberdeen, SD
Sep. 13: ILLINOIS FALLALOOSA - Clinton, IL
Sep. 18-20: NEW MEXICO STATE FAIR - Albuquerque, NM
Sep. 18-20: THE SPOTTED CASH CLASSIC - Ocala, FL
Sep. 19: FALL FOR FUN APHC & OPEN SHOW - Spokane, WA
Sep. 19-20: GULF COAST WORLD SHOW WARM UP - Athens, TX
Sep. 25-27: HARVEST SPOTLIGHT - Kawartha Lakes, Ontario
Sep. 25-27: OQHA FALL CLASSIC - Powell Butte, OR

2026 Save the Dates

Sep. 5: Fall
Journal Ad
Reservation and
World Show
Program Content
and Ad Deadline

Sep. 15: Fall
Journal Ad Art
Deadline

Oct. 2-4: 2026
ANCER &
ANCCTER

Oct. 30- Nov. 7:
2026 Appaloosa
World Show

THANK YOU SPONSORS

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EQUINE DISCOUNTS

KELLY HERD



Appaloosa Horse Club | 2200 SW 13th Street | Oklahoma City, OK 73108 US

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