

Appaloosa
Horse
Club.

N MONTHLY NEWSLETTER

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Letter From the Newsletter Editor

Welcome to February

I hope everyone has a lovely February!

We're excited to share that the Winter 2026 Appaloosa Journal will be heading to subscribers' mailboxes just in time for Valentine's Day.

This issue features the 65th World Show results, a thoughtful feature article on healing, and more. We hope you enjoy this winter edition!

Thank you for being part of the ApHC family.

Best,
Thora

Top News

Todd Branson - Director of Competitions and Marketing

The Appaloosa Horse Club is pleased to welcome Todd Branson of Mustang, Oklahoma, as our new Director of Competitions and Marketing, effective March 1, 2026.

In this role, Todd will oversee the planning and marketing of the ApHC's major shows, as well as leading the organization's overall marketing strategy.



LEARN MORE



Requests for Proposals

The Appaloosa Horse Club (ApHC) is now accepting proposals from qualified professionals to support operational excellence at our three premier 2026 events: the National Show, Youth World Show, and World Championship Show.

We are seeking experienced individuals and/or teams for the following roles: Event Director, Show Secretary, Arena Manager, Videographer, Course Manager, Trade Show Vendor Coordinator, Cattle Supplier, and Farrier.

Learn More



Registration Reminders

Don't forget, Appaloosa registration can be completed online, making the process faster and more convenient than ever. To take advantage of the \$50 member registration fee, applications must be postmarked on or before the foal turns six months old. Please note that some post offices have changed their postmarking procedures, so members may wish to bring their application inside and request a physical postmark. Registration fees are verified by postmark date.

Learn More



EQUESTRIANS IN COLLEGE

— **AYA Online Panel Discussion** —

— **February 26th** — **4-5pm PST** —

OUR PANELISTS

TARA SWANSON



North Dakota State
University Equestrian
Coach; representing
IHSA/coaching
perspective

HALEY PEMBROKE



University of Minnesota
Crookston Equestrian
Coach; representing
NCEA/coaching
perspective

OLIVE HOLM



Baylor Equestrian Team
student athlete/previous
AYA director;
representing student
athlete's perspective

Riding in College

AYA Online Discussion

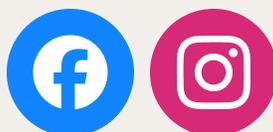
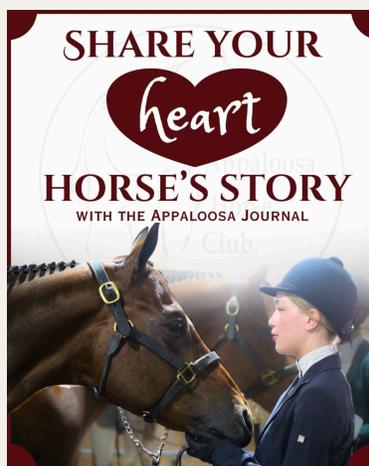
Do you want to be on a college equestrian team? Have you found yourself dreaming about the possibility, but also stressed about all the steps required to make that dream a reality? *What is the difference between IHSA and NCEA? What does a college recruiter want to see from a prospective rider? What's the best way to prepare for riding in college?* Have you found yourself asking similar questions? You are not alone!

That is why the AYA is excited to be hosting our first online event of the year! On February 26th from 4-5pm PST the AYA will be hosting a virtual "Riding in College" Panel.

The panel will feature North Dakota State University Equestrian Coach, Tara Swanson; University of Minnesota Crookston Equestrian Coach, Haley Pembroke; and Baylor Equestrian student/athlete and previous Appaloosa Youth Association director, Olive Holm.

These panelists will be asked a series of questions in order to help prospective college equestrian athletes learn about all that is involved with riding in college.

Our Latest Social Media Posts



This Month's Shows

Feb. 13-15: OQHA SWEETHEART CLASSIC - Eugene, Oregon

2026 Save the Dates

July 1-10: 2026 National & Youth World Show

July 19-25: 2026 Chief Joseph Trail Ride

Oct. 30- Nov. 7: 2026 Appaloosa World Show

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