



## Reserve Your Summer Journal Ad & Save!

### IT'S SHOWTIME!

Our summer issue is the perfect opportunity to showcase your **Appaloosa National & Youth World Show** entries in the *Appaloosa Journal*.

Take advantage of our ***Special National Show Exhibitor's Rate:***

**A Full Page is just \$765 (regularly \$850)**

You'll benefit from bonus distribution in Oklahoma City during the show, AND your ad will be seen by *every* ApHC member when they receive their summer *Journal* in the mail.



***Ad Reservation Deadline: Wednesday, April 30th***

***Camera-Ready Ad Materials Due: Wednesday, May 14th***

Premium positions are available at premium card rates. If you need help designing and building your ad, we're happy to provide a quote.

You can reach us at [advertising@appaloosa.com](mailto:advertising@appaloosa.com), 208-882-5578 ext. 256.