

World Show Program Ad Request Form

Full Page ad \$375
Half Page ad \$250

DUE DATES

Ad reservations are due by September 27th. Print-ready (details below) ad is due by October 4th.

Ad Specs-

Full Page Bleed: $8.375w \times 11.125h$ 300 DPI minimum

Trim: $8.125w \times 10.875h$ 4 Color CMYK

Half Page Bleed: $8.375w \times 5.5625h$ PDF and/or Jpeg

Margins: All important information (text, etc.) should be within .375" of the TRIM size to ensure print **Customer Information**

Company Name			
Contact	Phone		
Email			
1. Appaloosa Horse Club ("ApHC") accept	ts check, Visa, Master	Card, and Discover. 3% will be added to credit card sal
	VISA	MASTERCARD	DISCOVER
Card Number			
Expiration Date		CV'	V
Authorized Signature _			
Printed Name			

Make check payable to: Appaloosa Horse Club

Mail to: Appaloosa Horse Club Attn: 2024 World Show Program 2720 W. Pullman Rd.

Moscow, ID. 83843

Melissa Street 208-882-5578 ext 288 mstreet@appaloosa.com

For more information and questions-