

MONTHLY NEWSLETTER

TOP NEWS
APHC
ANNOUNCEMENTS

SHOW
SUNSHINE N WINE
CIRCUIT

OAPHC
OKLAHOMA
APPALOOSA HORSE
CLUB

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Editorial



#APHCPROUD | @APPALOOSAHORSECLUB | 208-882-5578



Top news from the ApHC

Letter From The Editor

Happy October!

Fall is officially here, and we hope you're enjoying the cooler weather and beautiful colors of the season. Enjoy the read and have a wonderful Fall!

Best,
Thora

Registration Department

The stallion report deadline is November 30th to avoid late fees. Reports must be postmarked, submitted online, or E-mailed on or before November 30th, or they will be assessed a late fee. Online filing is for Appaloosa stallions only.

Online registration is now available! Horses registered by this means must be parentage verified through DNA testing. Online applications cannot be rushed, and they cannot be transferred. Applications needing to be rushed or transferred will still need to be sent in by regular mail.

The lifetime member RUSH black out dates will begin September 24th and will be in effect up until the start of the World Show. A RUSH fee will apply on applications needing to be rushed during those dates.

Marketing Department

Appaloosa Journal Winter Issue
deadlines:

Ad Reservation Deadline: **Tuesday, November 12**

Ad Materials Deadline: **Friday, November 22**

2024 ApHC Elections

Members in each Territory will be voting for representatives on the ApHC Board for that territory

To learn more about the candidates scan below



OR the direct link to the ApHC Board webpage is:
<https://www.appaloosa.com/board-of-directors>

VISIT OUR WEBSITE FOR MORE INFO ON OUR NEXT EVENT

YOUR Voice COUNTS

If you joined or renewed your ApHC membership by August 31, 2024 you're eligible to vote

What you'll need to vote online:

- ✓ Your membership number
- ✓ Your ballot postcard
- ✓ Your unique password

ALL MEMBERS will have an opportunity to vote on the ballot initiative to determine whether or not the ApHC Board of Directors should go forward with the sale of the Appaloosa Horse Club building in Moscow, Idaho, and the relocation of office headquarters.

Election begins

October 1
8 a.m. PST

Election closes

October 31
8 p.m. PST

YOUR VOTE COUNTS

For online voting questions:
aarbitell@intelligscaninc.com

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2024 Save The Dates!

World Championship Appaloosa
Show

Will Rogers Memorial Center
Fort Worth, TX

October 25 - November 2

Stallion Report Deadline
November 30

World Show Sponsorships are Now Open!!!

Exciting News: Sponsorship opportunities for the 2024 Appaloosa World Show are now available on our website!

Whether you're interested in sponsoring a class, buckle, day, or any other aspect of the show, you can easily explore your options by visiting our website. Just scan the code below!

Please contact Melissa Street
at
marketing@appaloosa.com
if you have any questions.

The Appaloosa Horse Club appreciates all the support from our members as we are gearing up for a wonderful World Show!



Affiliate Spotlight

Welcome to one of our approved shows—the Sunshine N Wine Circuit hosted by E WA TOM LIH KINH APHC!

The Sunshine N Wine Shows, officially named in June 2020, have quickly become a highlight of the equestrian calendar on the West Coast. Organized by the E Wa Tom Lih Kinh Appaloosa Horse Club, this series of four shows each year showcases the beauty and versatility of Appaloosas and other breeds. Sheila Shiffert, the Show Secretary and Treasurer, officially joined E Wa Tom Lih Kinh after moving to Northern California in 2018. She has been a key figure in shaping the show's success, having dedicated over 20 years to the Appaloosa scene.

The roots of the Sunshine N Wine Shows go back even further than 2020, however. "E Wa Tom Lih Kinh held several shows over the years under different names," said Shiffert. The club's board brainstormed a new name for their show, wanting something that reflected their West Coast location. The name "Sunshine N Wine" was born, accompanied by a beautiful logo: a bright yellow sun setting over the waves with a wine glass at its center, created by the show's ranch photographer.



The Sunshine N Wine Shows offer a wide variety of classes—164 in total—ranging from Ranch to Saddle Seat. The event is spread over two days, with Saturday dedicated to Reining, Ranch, and games classes, while Sunday features halter, Western, and English classes. There's also a strong focus on



youth, with 18 & under Walk-Trot-Lope and Novice Youth classes. This year, a new incentive was introduced for youth: 10 & under walk-trotters can enter classes for free. "We're starting to get more youth exhibitors to attend our Sunday shows," Shiffert noted. This reflects the growing popularity of the event.

To make the shows more accessible, the event is open to all breeds, though most classes are ApHC-approved. The club's shift to inclusive, smaller shows was a strategic decision, influenced by the declining number of Appaloosa exhibitors. The shows are held at Gerardot Performance Horses in Clements, California, an Appaloosa breeding and training facility owned by Judy Gerardot. This shift to a more intimate venue has allowed the show to remain cost-effective while maintaining a high level of competition.

The atmosphere of the Sunshine N Wine Shows is described as friendly and laid back, where exhibitors help each other and cheer each other on. "We have some serious Ranch competition, but everyone gets along well. We have fun, and our exhibitors have fun," said Shiffert. It's a show run by people who show, which makes it smoother and more enjoyable for participants.

VISIT OUR WEBSITE FOR MORE INFO ON OUR NEXT EVENT

October Shows

Oct. 4-6: GARDEN STATE FALL FOLLY - *Logan Township, New Jersey*

Oct. 11-14: THANKSGIVING CLASSIC - *Brandon, Manitoba, Canada*

Oct. 12: ARKANSAS FALL CLASSIC - *Benton, Arkansas*

Oct. 12: FUN IN THE MUD - *Franklin, Minnesota*

Oct. 25 - Nov. 2: WORLD CHAMPIONSHIP SHOW - *Fort Worth, Texas*

TO SEE MORE UPCOMING SHOWS YOU CAN VISIT

WWW.APPALOOSA.COM/SHOWCALENDARBYMONTH

OR SCAN BELOW



October Stakes

Oct. 2: Pot O' Gold Futurity G1 Finals - *Will Rogers Downs, Claremore, Oklahoma*

Oct. 2: Henry Bowlan Memorial Stakes G3 Finals - *Will Rogers Downs, Claremore, Oklahoma*

Oct. 14: Karen Utecht Memorial Stakes (Tx-Bred Pref) G1 - *Lone Star Park, Grand Prairie, Texas*

Oct. 22: Sequoyah Stakes G3 Finals - *Will Rogers Downs, Claremore, Oklahoma*

Oct. 22: Speedhorse Championship G1 Trials - *Will Rogers Downs, Claremore, Oklahoma*

Affiliate Spotlight

One of Shiffert's favorite memories came during the pandemic, after restrictions were lifted, and everyone was eager to show again. "Saturday is Ranch, and it's grown so popular over the years. We had a decent amount of pre-entries, but trailers just kept coming in," she recalled. After the long entry line had come to an end, the show had already begun. With so many horses, the show went well into the evening. "We held ranch confirmation classes in the barn isle since it got dark outside," said Shiffert. By the end of the weekend, the show saw around 100 horses.



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For Appaloosa enthusiasts, the Sunshine N Wine Shows are more than just a competition. They help promote the breed and dispel old misconceptions. "Appys had a bad rap a few decades ago, but they've come a

but they've come a long way," said Shiffert. "Our shows help to promote our breed and show that we can compete with the other breeds." The show's inclusive, accessible format proves that you don't need to break the bank to compete with a good Appaloosa.



Whether it's on the beach, or in the show ring, the Appaloosa's versatility and heart make it a standout breed; The Sunshine N Wine Shows provide the perfect platform to celebrate that.

Wondering if wine is actually on the itinerary? Unfortunately, the show has not handed out wine yet. "But, we have given out a pretty cool wine opener set to our Open and Non-Pro High Points, of course, not for our youth," remarked Shiffert. While the show doesn't serve alcohol, it offers spirits in the form of fun and community. With its welcoming atmosphere, growing popularity, and dedication to promoting the Appaloosa breed, the Sunshine N Wine Shows continue to shine as a standout event on the West Coast equestrian scene. Cheers to Sunshine N Wine!



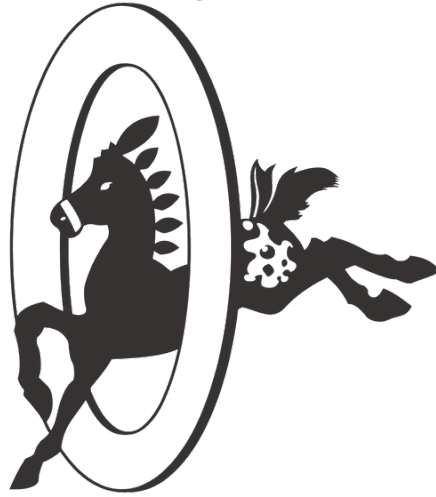
VISIT OUR WEBSITE FOR MORE INFO ON OUR NEXT EVENT

Regional Club Spotlight

Oklahoma Appaloosa Horse Club

The Oklahoma Appaloosa Horse Club, one of the oldest Appaloosa regional clubs, was founded in 1958. Today, the club serves 54 members from Oklahoma and across the nation.

The club provides opportunities for members to participate in horse shows and, occasionally, trail rides. However, hosting shows has become increasingly difficult due to rising expenses. "It's getting harder and harder to host shows because of the costs involved," said Deborah Letham, the club's representative.



Letham also encourages everyone to keep promoting youth involvement. "They are the ones who will carry the horse industry into the future," she added.



Currently, the Oklahoma ApHC hosts one show annually and collaborates with the Kansas and Texas Appaloosa Horse Clubs for co-point shows. This year, they partnered with the Paint Horse Club of Oklahoma and held All-Breed classes at the Oklahoma State Fairgrounds.

One unique aspect of the Oklahoma ApHC is that the club still uses its original logo. The members' deep love and dedication to the Appaloosa breed remain at the heart of everything they do. "I'm in it for the horse," Letham said.



Regional Club Near You

Interested in joining a regional club but not sure where to start looking? We're here to help!

Visit the QR Code below and [search for regional clubs](#) by state!



VISIT OUR WEBSITE FOR MORE INFO ON OUR NEXT EVENT

Our Socials

Are you following us on social media? We are on Instagram and Facebook! On our accounts we post important reminders, photos from recent events, tips from trainers and so much more!



THANK YOU TO OUR SPONSORS!

STEINERT RANCH LLC



2024

WORLD

CHAMPIONSHIP APPALOOSA SHOW

Special Offer

2024 World Show Program Ad Rates

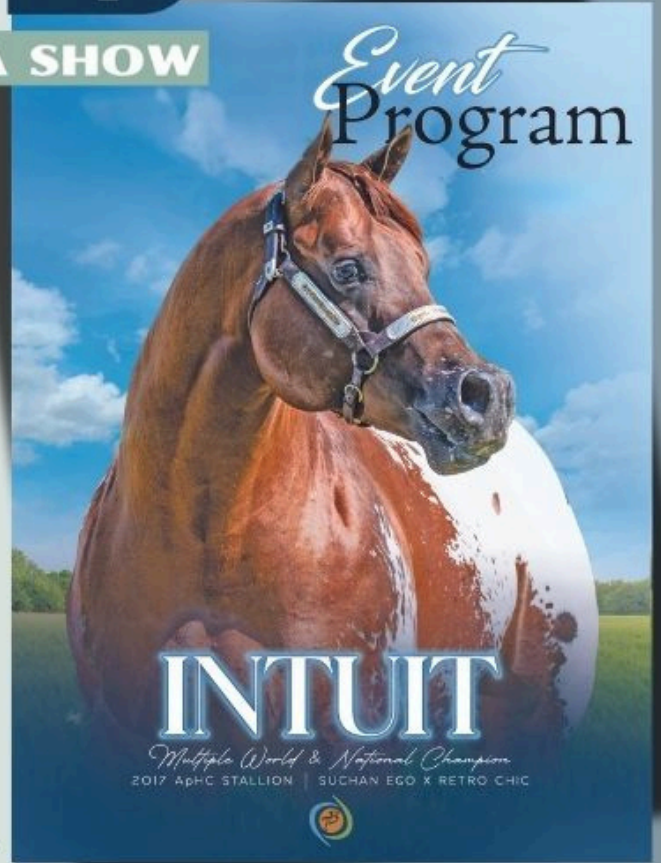
- Full Page- \$375 *
- Half Page- \$250

*Additional full pages discounted to \$275

Ad Reservations due September 27.
Print Ready Ads due October 4.

For More Information Contact
Marketing@appaloosa.com
(208) 882-5578 ext 273

All exhibitors will receive a FREE copy of the 2024 World Show Program



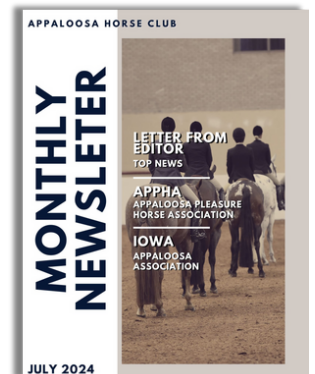
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2024 **WORLD**
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CONTACT THORA IVERSON
MARKETINGASSISTANT@APPALOOSA.COM