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July 1, 2023

Issue #004

Appaloosa Horse Club



- 75th National Show Grand Entry Celebration
 - Hall of Fame Reception
 - · Street Fair / Music / Food Trucks
 - Mechanical Bull Competition

SPOTTED

will be including entertaining, educational and informative news daily while the show is in progress. Distributed in the Show Office, Breakfast Cart, the ApHC Journal booth or see a copy on the ApHC official website.

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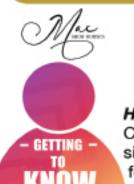












Sue Schembri - Myakka City, FL

How long has Char-O-Lot Ranch been in the equine business? Char-O-Lot Ranch has been in the Appaloosa horse business since 1970, and starting breeding Appaloosas in 1972. Our 1st foal crop was born in 1973. This year, has been our 51st crop of Appaloosa foals.

Sue, when I first came into the Appaloosa industry in the mid 80's, Char-O-Lot Ranch was highly successful and here it's 2023 and you're still very successful. What's some of your secrets to success? Hard work, always taking care of our clients, always learning, open to new ideas and luck along the way as well.

When was your first National Show you attended and where was it located? We attended our first National Show in 1974 in Shelbyville, Tennessee.

What part do you play in today's business at Char-O-Lot Ranch?

Today, I manage the breeding barn. Sean is also assisting in this area now and we specialize in foaling out, breeding problem mares and shipping out semen. I really enjoy this part of the industry.

What are the biggest changes you see in the horse industry in the last 20 years? A lot has certainly changed but as I look around here at this show – a lot is still the same, just new players.

What's your favorite part of the horse industry?

The challenges of breeding mares, supporting my children (including my daughter in law) in the continuing on with the ranch. Back in the day, it was mostly always finding and breeding great Hunter Under Saddle horses. Of course with Doug, it was always the same with the halter horses.

Is there one horse that you bred that sticks out to you as the crown jewel?

No, there is really no "one" horse that was our crown jewel. We were so very fortunate to have had several in our careers.

What's the one thing in life you're so happy you did?

Marry Doug and make our life the way we did. Although, many ups and downs for sure!

What was the last late night snack you ate?

Kinds Bar

What is the cheapest thing someone can buy you that would make you happy? A Diet Coke

What would constitute a "perfect" day for you?

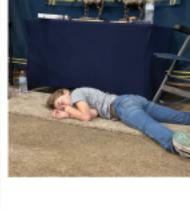
My kids being happy and satisfied at what they do. And of course, all my mares ultrasounding pregnant and a successful embryo flush!

Given the choice of anyone in the world, whom would you want as a dinner guest? Garth Brooks























Best of Luck to You, Exhibitors!



