

WELCOME TO OUR

Monthly Newsletter ne're so glad you're here!



HEY, HOW ARE YOU?

A letter from the editor

We are just settling back in from the 2023 World Championship Appaloosa Shown and what a show it was. Our office had a great time exploring Fort Worth, interacting with the ApHC family and sitting on the edge of our seats during the classes.

We want to extend a huge congratulations to all those who competed at the show. For those of you who couldn't make it this year- we missed you and hope to see you next year!

As we get back into our daily routine, be sure to stay tuned on social media as we share fun recaps from the show and finish announcing results.

Not sure what's coming up or going on around you? Check out this newsletter to learn more about shows, regional clubs, saddle log and other important deadlines!

Have a great rest of your November!

Employee Spotlight

THIS IS KENDAL, OUR POINTS KEEPER!

Kendal has been working in our office for about six months now. She works diligently to make sure all show points are reflected in our system and that you are taken care of! In her free time she likes to crochet- currently, she's making a vest! Kendal loves animals and we enjoy the demeanor she brings to the office.



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November Shows

Nov. 10: Campionato Italiano 2023-Verona, Italy

Nov. 11: Appaloosa Congress-Verona, Italy

Nov. 17: Spotted Rump Jump-Grubville, Missouri

Nov 17-19: The Wishbone-Newberry, Florida

Nov 18-19: Cows and Courses II-Jacksonville, Florida

Nov. 25: Appaloosa Turkey Trot-Iowa Falls, Iowa

Nov. 26: AWANATA- Lohm, Germany



Are you following us on social media? We are on Instagram and Facebook! On our accounts we post important reminders, photos from recent events, tips from trainers and so much more!











Regional Club Spotlight

Each year, the Appaloosa Horse Club awards three regional clubs with the ApHC Exemplary Regional Club Awards. The top three submissions receiving the award also win \$500 (first place), \$300 (second place), and \$100 (third place.) These clubs submit a presentation and are assessed in 27 qualifying areas. Areas include but are not limited to Trail Ride, Social Media, Clinics, and Club Membership.

The 2022 second place ApHC Exemplary Regional Club Award recipient was the Wissota Appaloosa Club.

The Wissota Appaloosa Club is based in Minnesota and western Wisconsin. As of 2022 their club had 95 members and is still growing.

This club holds different events for their members such as a Clint Ainsworth Clinic, the Midwest Appaloosa Classic and the Wissota Appaloosa Progressive.

In 2022, the Wissota Appaloosa Horse Club was proud to introduce new growth to their club. One new addition included a youth scholarship that was awarded. Another was the club becoming a 501c3.

We appreciate the dedication of the Wissota Appaloosa Horse Club. Congratulations on receiving the second place ApHC Exemplary Regional Club Award.

Learn More

Interested in learning more about the ApHC Exemplary Regional Club Award? Scan the QR Code below!



Regional Club Near You

Not sure where to start looking we're here to help!

Visit the QR Code below and search for regional clubs by state!



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Important Deadlines

Nov. 27- Oct. 27: Lifetime Member Rush **Blackout Dates**

Dec. 31: 2023 Memberships Expire

Thank you to our sponsors.























Click on the logos for direct links to our sponsors website!

#appaloosaworldshow2023 #appaloosaworldshow2023 ldshow2023 #appaloosaworldshow2023 #appaloosaworldshow2023



Tag us!

Posting all of your show pictures? We would love to see them! Keep us in the loop by using the hashtag #appaloosaworldshow2023 or by tagging us on our social media platforms.



#appaloosaworldshow2023 #appaloosaworldshow2023

Winter Essentials

We are getting closer and closer to those dreaded winter months. Some of you might be already experiencing them and some of you still might be waiting in fear for them to arrive. No matter what the weather at your barn looks like, now is the best time to start stocking up on winter horse care essentials. So we are bringing you all the classic must haves and new items you never knew you needed.

FOR THE HORSE

Blanket liner

Blanket liners can be a great addition to your winter routine. Liners allow you to add more installation for horses that might need it. This particular liner is lightweight and allows you to add warmth without all the bulk.



<u>Available on</u> **Schneiders**

Shoulder guard

The cold weather approaching means in most areas horses are going to be blanketed for the next couple of months. With that, blankets can often cause horses to rub out parts of their mane and coat. Shoulder guards reduce the risk of this by creating a soft barrier between the horse and



<u>Available on</u> **State Line**

Bit warmer

A freezing cold bit can create an ornery & and uncomfortable horse to work with, and honestly, can we really blame them? You can avoid this problem this winter with bit warmers. The warmers are packed with rice that you pop into the microwave and then wrap around your horse's bit to warm it up for them! You can find a variety of these products on Etsy.

Stain remover

Winter brings moisture which also brings a lot of mud and grass stains. A spray stain remover is good to have on hand for shows or just when you're in a hurry.



Available on State Line Tack

FOR THE HUMAN

Thermal headband

Thermal headbands can be a great option to keep your ears and head warm while riding. These headbands also work great underneath helmets, they give you all the warmth you need without the bulk of other headbands.



<u>Available on</u> **State Line Tack**

Bucket Wrap

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#appaloosaworldshow202

Bucket wraps are easy to pack in a trailer and are great for traveling, they work by keeping your bucket insulated so the water doesn't freeze. These are also great instead of a heated bucket because power outlets are not always available.



<u>Available on</u> **Schneiders**

Heated apparel

There are new inventions coming onto the market every day, one of our favorites might be heated clothing though. There are heated gloves, vests, socks, and jackets that are battery-operated to keep you warm for hours. The nice thing about these items (gloves especially) is that because they are battery-operated they are thin and still allow you to have a full range of movement. You can find these products on a variety of websites and in stores.



@Appaloosa Horse Club

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A Note From Marketing

Welcome back from the 2023 World Championship Appaloosa Show!

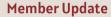
Recently, you may have gotten emails about our member survey, or seen our posts on Facebook. The purpose of this survey was to gather demographic data that we could present to prospective corporate sponsors and reinforce our existing relationships with current sponsors and partners. We were hoping to get a certain percentage of responses, but you guys went above and beyond! Your enthusiasm for the Appaloosa breed and the ApHC truly blew us away. We can't thank you enough for your commitment and participation.

Moving forward, we're excited to put all that data to work and watch the ApHC flourish.

Thanks again for all your help and support - we couldn't do it without you!

Warmly,

Amber Willer



2024 Memberships are now available for purchase!

Memberships can be purchased online or in house. The only fee difference is for Youth Yearly Membership dues which are now \$25.

Use the QR Code Below to purchase today!



Questions? Call 208-882-5578 Ext 600

How to log your hours in the saddle:

The Saddle Log, Driver and Disabled Rider/Driver Programs are a great way for you to earn awards for the time you spend with your Appaloosa. Created for adults and youths, these programs recognize the personal achievements and benefits of riding or driving on a routine basis. Whether you participate in trail rides, train and compete in shows, ride in parades, perform ranch work, or enjoy pleasure riding/driving, each hour will count toward your lifetime achievement record and enable you to receive recognition and awards from the ApHC.



How to qualify:

You must be a current ApHC member. Any horses used in the program must be registered with the ApHC; there are no restrictions as to age, registration type or ownership.

How to enroll:

Send the completed Saddle Log – Drivers – Disabled Rider/Driver Application form and enrollment fee to the ApHC office.

Click Here To Enroll or Renew Online

For adults – there is a \$25 annual enrollment fee that enables adults to participate for 12 months from the date the enrollment application is received by the ApHC, (ex. If your form arrives July 23, you are eligible to participate through July 22 of the following year.)

For youth – there is a one-time \$20 enrollment fee that enables youth to participate from the date the application is received in the ApHC office through and including the year the youth turns 19.

All horses used must be ApHC-registered Appaloosas. All registration designations are eligible. Participants may use multiple ApHC-registered Appaloosas and do not need to own the horses used in the program.

Log all hours spent riding online at www.appaloosa.com. Select the link titled: "Login" and use your membership number to create a username and password that you will remember. Once you have logged into the members section of the ApHC website click on the link titled: "My Saddle Log" to log your hours.

Records will be permanently maintained in the customer's file beginning in 2006

To learn more you can visit:

appaloosa.com/saddle-log