

## Quick recap

The meeting began with the introduction of Heidi as the new editor of the Appaloosa Journal and covered updates from various committees including Executive, Rules, Marketing, and others. The board discussed several variance requests and compensation matters and a building sale investment strategy. The group also addressed facility options for upcoming events and approved various motions regarding management and scheduling.

## Next steps

- Jordan to work through potential rule changes from the National Show and socialize the sportsmanship rule among members
- Jordan/Youth Committee to organize judging contest in August for performance and halter classes
- David & Wendy McCain to review and improve the online stallion report system
- Show Committee to continue working on World Show schedule
- Executive Committee to review variance request from North Carolina club regarding World Show qualification deadline
- Marketing Committee to meet on August 6th to discuss list building opportunities
- Judges Advisory Committee to meet next week to review service pins for judges
- Regional Clubs to plan for August Town Hall meeting
- Office Staff to prepare for World Show paperwork and club bids with September 7th deadline
- Non-Pro Committee to plan for Worlds qualification points tracking
- Trail Committee to schedule follow-up meeting after trail ride results are finalized
- Heidi to complete and submit press release about Oklahoma City building lease by Thursday
- Lex to proofread Heidi's press release
- Lori to coordinate announcement of both building sale and Oklahoma City lease at the same time
- Air Medcare Network to be discussed further with Lori and Lex regarding proposal for national/world show medical coverage
- Lori to narrow down facility options to 1-2 locations for the 2026 Nationals
- Lori to get financial proposals from potential facility locations
- Alison to review financial feasibility of proposed facility options once received
- Lori to get approval from Board for proposed facility options
- Lori to form two committees: Recognition Committee and Hall of Fame Committee

- Lori to ask for volunteers for the Recognition Committee
- Lori to ask Bob Lapp to help with the Hall of Fame Committee
- Lori to contact Sue Scobie about serving on the Hall of Fame Committee
- Karen Torrice to be included in committee to explore potential partnerships with Oklahoma Indian nations
- Lori to negotiate rates for January board meeting in Oklahoma City
- Lori to coordinate January board meeting in Oklahoma City office with \$300 stipend for each board member

## Summary

### New Editor's Vision for Appaloosa Journal

The meeting began with a formal introduction of Heidi as the new editor of the Appaloosa Journal. Heidi shared her extensive background in journalism and horse industry publications, including her work with Horse and Rider magazine and Julie Goodnight's TV show. She outlined plans to enhance the magazine's social media presence and introduce new sections like "Heart Horse" submissions, while emphasizing the need for community input on story ideas and content. The conversation ended with Heidi noting that her first major issue would be the National Show Results and Italian Showcase Edition.

### Committee Updates and Event Highlights

The meeting covered updates from various committees, including the Executive, Rules, Marketing, Regional Club, Judges, Youth, Breeders, Trail, and Non-Pro committees. Key highlights included the success of the Youth show and upcoming judging contest, positive feedback on the Trail ride with 85 riders, and ongoing work on the stallion report and service pins for judges. The Marketing committee appreciated Melissa Street's efforts in securing awards for championships. New business included a variance request from a North Carolina club, which will be discussed in the executive session.

### Horse Show Deadline Extension Debate

The meeting discussed a request to extend the qualifying deadline for a specific horse show until September 7th due to its timing after the usual August 31st deadline. While some members expressed support for the variance to help the new show's success and financial benefits, others, including Deb and David Beck, raised concerns about setting a precedent and potentially creating unfair advantages for other clubs. The group considered alternative solutions, such as allowing individual competitors to apply for variances by the August deadline, but ultimately decided to refer the request to the Executive Committee for a formal vote.

## Local Show Variance Request Discussion

The board discussed a variance request for a local show, with Theron making a motion to consider it. After debate about the appropriate approval process, it was decided to send the request to the Executive Committee. Janice thanked the board for an article about her 8-generation purebred Appaloosa. Trista explained her request for a variance, emphasizing it was a one-time opportunity to encourage local show participation. The board was reminded to check out of the Zoom meeting before entering executive session to discuss financials and upcoming show options.

## Building Sale and Lease Updates

The meeting covered several key topics. The group discussed the investment from a building sale. Lori announced she had signed a lease for a new 3,600 square foot building in Oklahoma City with half for office space and half for storage. The team also discussed a press release about the building sale and lease, which Heidi was working on completing. There was some discussion about DocuSign issues, with the group considering calling special meetings to handle such matters in the future.

## Membership and Committee Planning Updates

Jordan presented a membership program called Air Medicare Network, which offers discounted helicopter transportation services to members for \$69 per year. Lori proposed forming two committees: a Recognition Committee to handle various awards and a Hall of Fame Committee to induct deserving individuals and horses. The group also discussed potential locations for the 2026 and 2027 National Horse Show.

## World Show Financial Sustainability Concerns

The board discussed concerns about the financial sustainability of the National and Youth World shows, with several members expressing worry about the current state of the events. They debated potential changes to the format, including separating the Youth World from the Nationals, but agreed more information was needed before making any decisions. The group also considered alternative venues. Alison emphasized the need for actual proposals and financial details before moving forward with any changes. The board agreed to focus on finding a facility that fits their current needs and budget, rather than pursuing expensive options.

## Summary of Motions

07.29.2025-1

Motion made to host a BOD meeting in OKC in January 2026 with a \$300 flight stipend provided per BOD member by the ApHC.

Motion made by Sean Schembri

Seconded by Alison Phillips

Motion passed unanimously, second vote not required