

2025_02_17_BODMeetingSummary

Meeting Summary for Board Of Directors Meeting

Feb 17, 2025 03:51 PM Pacific Time (US and Canada) ID: 819 1101 5815

Quick recap

The meeting covered financial matters, organizational changes, and program evaluations for the Appaloosa Horse Club. Discussions included budget concerns, potential property sales, and adjustments to various club programs and events. The board also addressed administrative issues such as legal counsel access, voting procedures, and promotional opportunities for the club.

Next steps

Nick to work with Amber on obtaining samples and getting quotes for new trophy suppliers, with a budget of up to \$2,500.

Lex to check on the insurance policy renewal details.

Alison and Melissa to continue reviewing and refining the Nationals budget.

Lori to send the bylaw change regarding fiscal year to Cody for legal review.

Jordan to include Leslie in the next Rules Committee meeting to discuss heritage and other topics.

Dave to proceed with implementing the approved changes to credit card charges and international shipping fees.

Lori to follow up with Tulsa regarding potential venue for 2026 Nationals.

Board to have an extensive conversation about 2026 Nationals venue options at the March meeting.

Jan Dobson to send an email to Deb with suggestions for promoting the 8th generation Appaloosa.

Betsy from Appaloosa Journal to contact Jan Dobson regarding an article about the 8th generation Appaloosa.

Finance Committee to continue working on breaking out financials for major events (World, Nationals, Chief Joseph).

Alison to check with Lex on the percentage of income from sponsors and donations.

Summary

Appaloosa Horse Club Financial Discussion

The meeting was primarily about discussing the financial status of the Appaloosa Horse Club. Lex reported that the registration numbers were flat compared to 2023, with a 4% decrease in memberships and a 7% decrease in youth members. The Finance Committee, led by Alison, proposed a motion to raise credit card fees to 3.5% to cover the costs, which was unanimously approved. The committee also discussed the high cost of shipping the club's magazine to international members, suggesting that these members should pay for the shipping if they want a physical copy. The committee also discussed the need to review the journal's costs, as the \$15 per membership has not changed since 1996. The conversation ended with the approval of the motion to raise credit card fees.

Fiscal Year Change and Rulebook

The meeting primarily revolved around the proposal to change the fiscal year to align with the calendar year, starting from January 1st, 2024. The proposal was discussed and approved by the committee, with the understanding that the budget for the first three months of the new fiscal year would be based on the last quarter of the previous year's budget. The committee also discussed the completion of the 2025 rulebook, with suggestions for improvements welcomed. Lastly, the committee acknowledged the need to submit the fiscal year change to the members for a vote.

Marketing Plans and Rule Changes

Lori led the meeting, ensuring all participants had a chance to speak. Deb discussed the marketing plans for the coming year, which included collaboration with the committee and members. David shared updates on the National Show schedule and the potential cost-saving opportunity with Oklahoma City. Alison proposed adding a Cow Horse Derby to the World Show, which was well-received by the committee. The Judges Committee discussed

the new hiring procedure and the need for a rule change regarding the eligibility of judges. The Breeders Committee discussed the requirement for DNA testing for online registration and the need for a rule change. The conversation ended with reminders about the upcoming board of directors weekend and the need for updated policies in the policy handbook.

Limited Program's Financial and Operational Challenges

The meeting focused on the financial and operational aspects of the limited program at the Nationals. The participants discussed the need for the program to break even or generate revenue, with some suggesting that the program should be cut if it continues to lose money. The idea of setting a threshold for the number of entries in the limited classes was also discussed, with some suggesting that if the number of entries is less than a certain threshold, the class should not be offered. The participants also discussed the need for more data to determine the success of the limited program and the potential for growth. The conversation ended with a discussion on the importance of fiscal responsibility and the need to look at all programs and classes for potential cuts.

Horse Show Division Program Challenges

The team discussed the challenges and potential solutions for the limited division program in horse shows. They considered the impact of requiring cross-entry into the open division, the cost of entry, and the number of participants. Deb highlighted the need for a longer lead-up time for promotions and the importance of treating all champions equally. The team also discussed the financial implications of the program, with Alison providing data on the revenue generated from the Nationals and the World Show. The team agreed to further examine the program, with Jordan suggesting the formation of an ad hoc committee to delve deeper into the issues.

Appaloosa Horse Club Attorney Access

Lori, David, and Theron discussed the role of the Appaloosa Horse Club's attorney, Cody, and his access to board members. Theron proposed a motion for all board members to have equal and equitable access to Cody for information or interpretation. However, Jordan raised a point of order that such discussions should be held in executive session. The group also discussed the potential costs of unlimited access to Cody and the need to review the policy handbook. Deb shared her experience with having an attorney on retainer during her

previous term on the board, suggesting that it could have prevented some mistakes. Theron motions for all board members to have equal access to the attorney through written requests, but the motion is voted down 8-2.

Appaloosa Promotion

Jan Dobson, a long-time Appaloosa breeder, asks the board to help promote the upcoming birth of the first 8th generation Appaloosa-to-Appaloosa horse on her farm. The board agrees to have the Appaloosa Journal contact Jan for a story and to explore other promotional opportunities.

New Trophy Supplier and Voting System

In the meeting, the team discussed various topics including the need for a new trophy supplier, the potential cost savings from moving barns, and the need for a more efficient voting system. Nicholas proposed a budget of \$2500 to source a new trophy supplier, which was agreed upon. The team also discussed the need for a more cost-effective voting system, with Lori mentioning that they had previously checked with other companies but none met the requirements for Oregon voting laws. The team also discussed the potential for rule changes, with Dave clarifying that certain changes could be implemented without needing further approval. The conversation ended with a motion to adjourn.

Summary of Motions:

Motion **02.17.2025-1**

Motion to raise credit card fees to match those being charged by our credit card companies, which is 3.5% for all credit cards except American Express. AE is 4.5%.

Motion made by Sean Schembri

Seconded by Brent Woolery

Motion passed unanimously – does not require a second vote

Motion **02.17.2025-2**

Motion to add international shipping charges for hard copies of the Appaloosa Journal to cover difference in fees. Online version is still accessible for no charge

Motion made by Deb Dyer

Seconded by Nick Beil

Motion passed unanimously – does not require a second vote

Motion **02.17-2025-3**

Motion to change the ApHC fiscal year from April – March to Jan – December. This would simplify accounting and financial tracking

Motion made by Sean Schembri

Seconded by Deb Dyer

Motion passed unanimously, but TABLED while we confer with council regarding the by-laws and if this requires a membership vote.

Motion **02.17.20215-4**

Motion to allow the Appaloosa Ranch Horse Association to host a cow horse derby at the ApHC World show in 2025

Motion made by Theron McCammond

Seconded by Brent Woolery

Motion passed unanimously – does not require a second vote

Motion 02.17.2025-5

Motion to give all board members equal and equitable access through written or verbal request to the ApHC legal counsel. This would be documented in the Director Handbook.

Motion made by Theron McCammond

Seconded by Nick Beil

Role Call Vote:

Ray Burchett: No

Brent Woolery: No

Rich Maggard: No

Theron McCammond: Yes

Jordan Kelly: No

Deb Dyer: No

Nick Beil: Yes

Dave Parlier: No

Sean Schembri: No

Alison Phillips: No

Motion Fails