

# 2023 ApHC Annual Report

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# Partners & Sponsorships



Thank you for supporting the ApHC!

# Letter from the President

Dear ApHC Members,

2023 was a year of change for the Appaloosa Horse Club. Many of the ideas imagined in years past came to fruition in 2023. Online Registration has been discussed for years and through the hard work of our dedicated and loyal staff we were able to implement the process without any major issues. Members can send in the registration documents (applications and photos) electronically and cut the time required for mail service. In addition, our registration department has worked on processes and efficiencies to reduce our transfer turnaround time to an average of 10 days and registration turnaround time to 6 weeks.

Our Performance and IT departments were able to work in tandem and implement the Limited Program at the 2023 World Show held in Fort Worth, Texas. In the first year we had 115 participants participating in these classes, which were held concurrently with the open classes of the World Show. Sixty-seven World Show Championships were awarded. The limited program is designed to provide our upcoming trainers and non-pros the opportunity to show in the larger classes with a higher level of competition and be awarded with World Champion and Reserve World Champion titles and placings.



In 2023 the Appaloosa Horse Club sponsored the 57<sup>th</sup> Chief Joseph Trail Ride. The ride saw over 100 Riders, many of whom were veteran riders receiving awards for riding 5, 10 and over years. This year's ride was a 45-mile leg of the trail with riders enjoying evening entertainment as well as speakers talking about the history of the trail ride and about the area which the ride covers. The racing division worked diligently to reorganize the Appaloosa Racing Committee and updated their rules to become current with racing rules across the stock breeds.

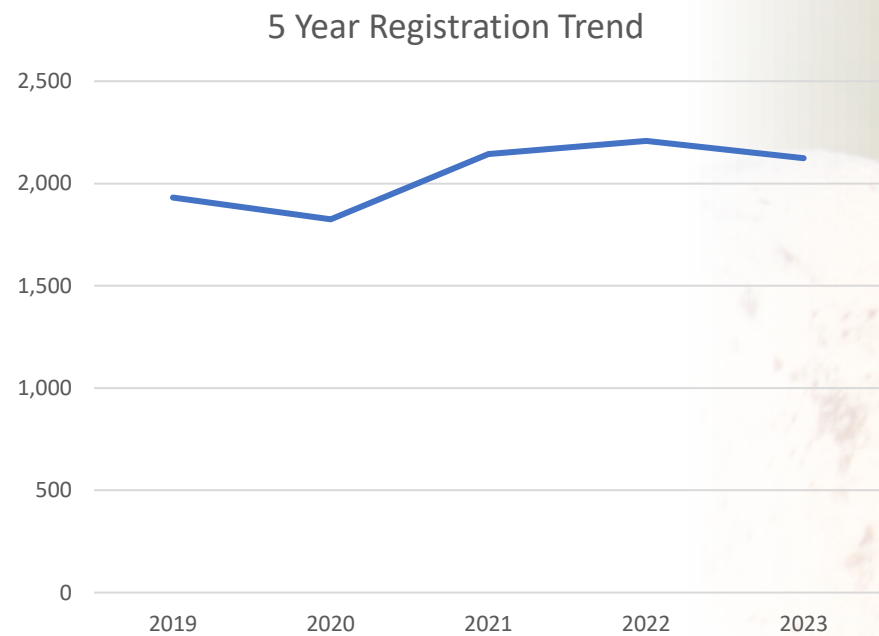
I believe that we have the vision of strengthening our mission statement, "To Honor the heritage and promote the future of the Appaloosa Horse" by ensuring the value of member benefits, enhancing member satisfaction and building the relationship between staff, Board of Directors and membership. The strengths of our board, staff and membership will build results. My goal as President is to keep us loyal to that goal and to our Appaloosa Horses. While the Appaloosa Horse Club and the total Equine Industry face many challenges now and in the future, I want to thank you for your part in our vision and I am excited to see what we can accomplish together. Our Future is Bright!

Sincerely,

A handwritten signature in cursive script that reads "Lori Wunderlich". The signature is written in dark ink on a white background.

Lori Wunderlich, ApHC President 2021-2024

# Registrations



**2,124 horses registered in 2023**



# Ownership



2,304 horses transferred in 2023



# Membership by Location



2023 Total Membership  
9,424

# Regional Shows

	2023	2022
Shows	132	124
Open Entries	10,439	9,430
Non-Pro Entries	11,772	9,948
Youth Entries	6,646	6,506
Total Entries	28,856	25,884



Top 10 Shows by Entries					
Rank	Show	Location	Date	# Entries	# Judges
1	Get Spotted	Cloverdale, IN	April 21-23	1041	4
2	Keystone Classic	Logan Township, NJ	May 26-28	824	4
3	Greater Eastern ApHC Regional	Logan Township, NJ	June 2-4	686	4
4	Freedom Special	Cloverdale, IN	April 28-30	649	4
5	Garden State Spring Fling	Logan Township, NJ	April 14-16	589	4
6	FL Spring Fling #1	Jacksonville, FL	March 23-25	579	4 + adjoining
7	MI Appaloosa Classic	East Lansing, MI	August 25-27	569	4
8	Garden State Fall Folly	Logan Township, NJ	October 6-8	532	4
9	Midwest Spotted Opportunity	Gifford, IL	June 2-4	513	4
10	FL Spring Fling #2	Jacksonville, FL	March 25-27	512	4 + adjoining



# ApHC Youth World & National Show



2023 marked the 75<sup>th</sup> Annual National Appaloosa Show, making it the longest running single breed show in the country. This is held annually with the Appaloosa Youth World Show, where the best youth in the world come together to not only compete but enjoy time with their Appaloosa community. This year's show included over 2,000 entries, with an increase in youth entries of 17% over 2022.



\*Photos provided by Becky Ruehle Photography

# 2023 ApHC World Show



Every year, the best Appaloosas in the world come to Fort Worth to compete in over 300 classes, vying for World Championship titles. This year's show included over 2,000 entries, an 18% increase in 2022 participation and a new Limited Program for open classes, which added another 22% in entries and a 15% increase in horses over the prior year. Total entries for this year's show were 2,498.



\*Photos provided by Becky Ruehle Photography

# 2023 European Appaloosa Championship



The 2023 European Championship show was held at the Reining Center Meertenhof in Grathem, Netherlands. Members gathered from 7 different countries to show and compete with their Appaloosas.



\*Photographs courtesy of Equiframe of Lenka Silhova

## Racing



There were 153 races that included Appaloosas in 2023. Two stand-out performances included Sky Sir and Queen for Cash. Sky Sir, pictured above with jockey Roman Cruz, won the historic Cricket Bars Futurity by a nose. Sky Sir is owned by Rey Ruiz and trained by Pancho Ruiz. Queen for Cash, left, won the Green Country Stakes at Will Roger Downs. This mare, also ridden by Roman Cruz, is trained by Jesus Ruiz and owned by Gary Vaughn.

## Endurance & Competitive Trail Rides



This year's Appaloosa National Championship Endurance and Competitive Trail Ride was held in conjunction with the Huntersville Hundred in Menahga, MN. Winner of the 50-mile championship endurance ride and also the George Hatley Cup Best Condition award was JOKERS WILD STREAK, pictured above, owned and ridden by Damaris Smith. The winner of the 40-mile competitive trail ride was R SECRET ANNIVERSARY, left, ridden by Lisa Norris and owned by Kim Rumpsa.

# Chief Joseph Trail Ride



Each year the Appaloosa Horse Club (ApHC) holds the historical Chief Joseph Trail Ride. The ride lasts five days and the riders cover nearly 100 miles. Every year the trail progresses and over 13 years, the group rides approximately 1,300 miles following the trail of Chief Joseph and the Nez Perces' attempt to flee the U.S. army to Canada in 1877. This year was the ApHC's 57<sup>th</sup> year riding the trail, having first held the ride in 1965. Nearly 100 people rode out from near Wendover Campground on July 31<sup>st</sup> and finished riding this year's segment west of Lolo, Montana on August 5<sup>th</sup>.



# ACAAP



The Appaloosa Competitive All-Breed Activities Program promotes and rewards the Appaloosa horse that excels in all-breed competition outside of ApHC approved/sponsored shows and trail rides. Participants can earn merits and awards by competing in all breed events and then submitting results to the ApHC.

Over 100 horses were enrolled in 2023, competing in 27 different categories from halter, pleasure, jumping, working cowhorse, 4H, and many more!



## Other Programs & Services



The ApHC offers many additional programs including Saddle Log, sponsored trail rides, partnership with USDF, youth photography and art contests and much more! Visit [www.appaloosa.com](http://www.appaloosa.com) for more information on these programs.





# Specialty Associations



The Appaloosa Ranch Horse Association promotes the versatility of the Appaloosa in ranch events and encourages the breeding and showing of Appaloosa ranch horses. This group provides jackpots and sweepstakes at major shows and paid out over \$25,000 in prize money at the 2023 ApHC World Show. [www.appaloosaranchhorse.com](http://www.appaloosaranchhorse.com)



The Appaloosa Reining Horse Association is dedicated to the promotion of the Appaloosa reining horse, its breeders, owners, and riders. They offer incentives to encourage the growth and popularity of Appaloosa Reining in open and breed competitions and paid out over \$27,000 in prize money at the 2023 ApHC World Show. <https://aprha.com/>



The purpose of the APPsolute Sires Futurity is to provide an opportunity to showcase young Appaloosa horses sired by stallions sold in the APPsolute Sires Sale at the Appaloosa World Show. Additionally, The APPsolute Sires Futurity provides possible financial reward to the owners, stallion owners and breeders of participating horses. The APPsolute Sires Futurity is offered and managed by the Appaloosa Pleasure Horse Association. The group paid out over \$55,000 in 2023. [appsolutesires.com](http://appsolutesires.com)



The Appaloosa Games Horse Association was founded in 1986 to promote and protect horse against horse games competition. Also to provide a venue to encourage the training of young games horses not before the age of 4 years old. Each year AGHA pays out between \$3,500- \$5,000 at our World Show.



The Appaloosa Cutting Horse Association was formed by a dedicated group of Appaloosa breeders who strive to breed, promote and show high quality registered Appaloosas who excel within the Cutting Horse Industry. Each year the ApCHA hosts a multitude of special events, including their annual Stallion Service Auction, Futurities and Derbies, at the ApHC World Show. This group paid out over \$10,000 in 2023. <https://appcutting.net/>



**Appaloosa Horse Club**  
**Statements of Activities and Changes in Net Assets**  
**Years Ended March 31, 2022 and 2021**

	Without Donor Restrictions	With Donor Restrictions	2022 Total	2021 Total
<b>Operating revenue:</b>				
Memberships	\$ 340,815	\$ -	\$ 340,815	\$ 360,890
Registrations	541,382	-	541,382	472,705
Journal	186,697	-	186,697	234,158
Show	176,767	-	176,767	131,696
Sponsored events	1,613,112	-	1,613,112	1,184,985
Trail and distance	3,855	-	3,855	2,835
Racing	8,405	-	8,405	2,900
Administration	124,685	-	124,685	228,375
<b>Total operating revenue</b>	<b>2,995,718</b>	<b>-</b>	<b>2,995,718</b>	<b>2,618,544</b>
<b>Expenses:</b>				
Program services	2,511,949	-	2,511,949	2,045,108
Support services	255,337	-	255,337	224,511
<b>Total expenses</b>	<b>2,767,286</b>	<b>-</b>	<b>2,767,286</b>	<b>2,269,619</b>
<b>Increase in net assets from operations</b>	<b>228,432</b>	<b>-</b>	<b>228,432</b>	<b>348,925</b>
<b>Non-operating income:</b>				
License plate revenue	-	55,530	55,530	43,420
Net assets released from donor restrictions	11,412	(11,412)	-	-
Unrealized gain (loss) on investments	(10,780)	-	(10,780)	55
<b>Total non-operating income, net</b>	<b>632</b>	<b>44,118</b>	<b>44,750</b>	<b>43,475</b>
<b>Changes in total net assets</b>	<b>229,064</b>	<b>44,118</b>	<b>273,182</b>	<b>392,400</b>
Net assets, beginning of year	906,509	135,845	1,042,354	649,954
<b>Net assets, end of year</b>	<b>\$ 1,135,573</b>	<b>\$ 179,963</b>	<b>\$ 1,315,536</b>	<b>\$ 1,042,354</b>

**Appaloosa Horse Club**  
**Statements of Financial Position**  
**March 31, 2022 and 2021**

	2022	2021
<b>ASSETS</b>		
<b>Current assets:</b>		
Cash and cash equivalents (Note 4)	\$ 649,023	\$ 588,464
Temporary investments (Note 5)	628,453	386,190
Accounts receivable	369,170	291,073
Inventories	21,999	19,328
Prepaid expenses	25,408	103,457
<b>Total current assets</b>	<b>1,694,053</b>	<b>1,388,512</b>
<b>Noncurrent assets:</b>		
Property and equipment, net (Note 6)	210,262	234,868
Art and artifacts (Note 2)	64,441	64,441
Assets held in trust (Note 7)	69,890	44,758
<b>Total noncurrent assets</b>	<b>344,593</b>	<b>344,067</b>
<b>Total assets</b>	<b>\$ 2,038,646</b>	<b>\$ 1,732,579</b>
<b>LIABILITIES AND NET ASSETS</b>		
<b>Current liabilities:</b>		
Accounts payable	\$ 36,423	\$ 23,195
Accrued liabilities	86,113	79,062
Deferred revenue (Note 8)	397,529	345,906
Monies held for special services	18,373	37,912
PPP note payable, due within one year (Note 9)	159,392	-
<b>Total current liabilities</b>	<b>697,830</b>	<b>486,075</b>
<b>Noncurrent liabilities:</b>		
Liability for assets held in trust (Note 7)	25,280	44,758
PPP note payable, due after one year (Note 9)	-	159,392
<b>Total noncurrent liabilities</b>	<b>25,280</b>	<b>204,150</b>
<b>Total liabilities</b>	<b>723,110</b>	<b>690,225</b>
Commitments and contingencies (Note 11)		
<b>Net assets (Note 10):</b>		
Without donor restrictions	1,135,573	906,509
With donor restrictions	179,963	135,845
<b>Total net assets</b>	<b>1,315,536</b>	<b>1,042,354</b>
<b>Total liabilities and net assets</b>	<b>\$ 2,038,646</b>	<b>\$ 1,732,579</b>

\*2023 Financial statements will be made available once audit is complete



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