

Regional Club Committee Meeting

18Apr2022 @ 6:00PM CST

1. Call to Order – 6:06 PM CST
2. Roll Call – Jennifer Weeks, Ed Schroeder, Lori Wunderlich, Alison Phillips, Leslie Foxvog
3. Old Business
 - a. SOP Review – how to reinstate an inactive club. Continue discussion from last meeting:
 - i. A club can go through the disciplinary process if there are concerns, protest rules are outlined in the rulebook
 - ii. Should there be corrective action for an involuntarily deactivated club vs. a club that just lost interest?
 1. If a club has their charter pulled, they cannot be reactivated. Update the scope of the SOP (Done)
 2. Alison to send revision and we will cover at our next meeting
 - iii. Should this go in the rulebook? Discussion is that we make SOP first and then use that as the baseline for rulebook. We'll wait on any recommendation until we have all the documentation together
 - iv. What if a club wants to go on a voluntary inactive status? Do we have a process for that? The policy already exists but has not been voted on. Lynette to send what exists today to Alison – she will see about reformatting
 - v. Motion made by Ed to send to BOD, seconded by Jennifer, passed unanimously
 - b. Regional Club Filing Requirements
 - i. It would alleviate a lot of hassle for the office if the regional clubs could all submit via the portal
 1. Not a great feeling for how many submit through the portal today vs. not. Estimate from Lynette is 30-50% do not use the portal
 - ii. Dave can add some simple yes/no questions
 - iii. People can add membership lists directly to the portal
 - iv. We should make tutorial videos if we do this!!! Committee members could help with this as well
 - v. Need to make sure we give plenty of time for members to adjust – perhaps beginning of 2023 we enforce but we get the changes on the portal and educating people
 - vi. Motion that we leave requirements for club activities as is and still require 2. For the portal, it would need to include Other, with the ability to include a write in section. Motion made by Leslie, seconded by Jennifer. Motion passed unanimously
 - vii. Ongoing discussion around financial requirements. Rule 400.D.5 – motion made by Leslie to remove this rule from the rulebook, seconded by Jennifer. Motion passes – will send to over to the Rules Committee
 - c. Regional Club Exemplary Award
 - i. Committee needs to decide if we keep this award, and if so, refresh the process to make sure it is more effective
 1. Yes, we want to keep it
 - ii. This was put on hold for 2020 and 2021 due to COVID – do we reinstate as it exists? Put on hold for 2022 while we revamp the process?
 1. Take a deliberate approach with the plan to implement in 2023
 2. Make it known that we are revisiting/revamping the program. Finding a way to bring prestige back to regional clubs.

3. Want to check to see if we got any submissions for the 2020-2021 year – Alison to check with the office
 4. Need to revisit on how this was voted on for the rule change / pause
 5. Just leave submission 'as is' for now, with a revamp for the 2023 submission. Do want the judging process for the 2022 calendar year. Motion by Jennifer, seconded by Leslie. Motion passed
 6. Do an announcement that we ARE doing an Exemplary Club award for this year – Spotlight some of the clubs that have won it in the past, share the program, etc. Put something on the Facebook page, regional club pages, and send email to Club Presidents (Constant Contacts)
- iii. Need to revisit the effectiveness of the process, the submissions are not consistent and there has been feedback that it is too cumbersome
1. Doesn't take that much time to do if you have a volunteer, but maybe we look at the point allocation to see what clubs are participating in? Need to go through the points and see about reducing the list of categories
 2. Judging it – there was no set group of people to judge it. Varied between the BOD, the Regional Club Committee, and the office. Confusion/direction on how to judge was left up to interpretation. Would need to clarify this.
 3. Need to promote and make information available more readily
 4. Look at the framework of funding – is there a way to promote smaller clubs participating? Do something with Territories? Small club / large club category?
 5. Electronic vs. scrapbook submission – gets some feedback from the clubs on how this should/could work
4. New Business
 - a. Show Map – Discussion on this
 5. Any other Business
 - a. Feedback / content / debrief – is there anyone out there that likes to write content? Jennifer is willing to help with this – can also share with Appaloosa News
 - b. Regional Club spotlight – have to have enough paid advertising to cover the content you are putting in (no guarantee). Regional Club news is planned to be part of the revamp. Will be starting with June issue, then putting out a call to Regional Clubs & asking to submit
 6. Adjourn