

**APPALOOSA HORSE CLUB
PLANNING AND REVIEW COMMITTEE MEETING MINUTES
OF February 24, 2021 4:00 p.m. PST**

Committee members present: Lori Wunderlich, Anne Kennedy, Cheryl Ogle, Debby Letham, Dee Dee Douglas, Dennis Dean, Kenny Greves, Leslie Foxvog, Ray Burchett

Absent: Kevin Griner, Christina Ottersbach

Also present: Lynette Thompson

Mission statement

Ideas—To honor and preserve the heritage of the Appaloosa Horse as the breed of choice

Core values—include, vision, being flexible in changing times

Mini survey showed that the ApHC is strong in flexibility of shows, cost and family

Less successful in having unified board and having rules applied uniformly to all

Needs to change- better communications, true transparency in many things, getting shows on the show calendar quicker and for more of the year, lower post entry fees at big events, market to 4-H

ApHC staff has worked up surveys to send out to members. Lynette will send these surveys to Anne, Debby Letham and Dennis Dean.

The committee needs to develop a policy for placing members on the board committees. Leslie, Deb and Dennis will work on this.

Strategic /goal planning will be worked on by Dennis, Ray, Leslie and Debby with help from ApHC staff

Leslie will ask for the 2019 notes from Megan on that committees planning

Work on Scholarships in conjunction with youth committee

Office computer system needs- Dave will get a list to Lynette of specific hardware and software needs who will forward those to the Strategic committee

Look for alternative revenue streams- rental of parts of the office, work for outside groups done by some staff

Next Planning and Review meeting schedules for March 31, 2021 at 4:30 p.m. Pacific daylight time