

ApHC Breeders/Sale committee minutes

February 18, 2021 3 PM Pacific

Committee members present- Sean Schembri, Chair, Kevin Griner, Saje Bayes, Julie Bridgeman, Theron McCammond and Gail Smith

Also Present: Ray Burchett and Lynette Thompson

Each member introduced themselves and spoke a about their experiences in breeding Appaloosa horses.

Sean asked the members to each speak about some items that they thought this committee needs to address. After reviewing these, the committee will make the decision on each's importance and begin going thru that list.

- The need for more information about exporting semen.
- Perhaps a page of the website dedicated the subject of breeding Appaloosa horses with an accompanying page dedicated to the insights that those with experience would wish to share with other members.
- A national level sale
- Non-registered or non-registerable mares
- Expanding the outcross breeds that the ApHC accepts
- Outreach to other LP-colored breeds by allowing those horses to hold ApHC certificates and show at our shows in some fashion like the Small Horses can now.
- Further explore the idea of requiring DNA on all ApHC registered horses from all perspective; cost, price, no longer require a performance permit, and any other
 - a. Lynette will provide the data on prices and cost to the ApHC and also research how many horses per year are DNA'ed
- Marketing the Appaloosa outside of Facebook and our website. There are many markets that the ApHC misses each year by not having a good marketing program.
- Look at the cost vs reward of doing registration specials

Lynette will send those who have not received the NDA a copy to sign and return.

Next meeting March 2, 2021 at 4 PM Pacific

Meeting adjourned at 4:05 PM Pacific