

Regional Club and International Committee Meeting
March 16, 2020

Call to Order

Roll Call

Committee Members:

Kristen Reiter, Megan Disselkoen

Excused absences: Luke Northway and Leslie Foxvog

Absent: Billy Ready, Christina Ottersbach

Others Present: Lynette Thompson, Tom Hodges, Ken Johnson, Paula Gatewood

The Exemplary Regional Club Award was discussed. There were five entrants this year – is the program generating enough interest and ideas to continue? Small clubs get discouraged by the successes of the large clubs. They are still promoting and hosting events, but they cannot achieve them on the same scale due to their limited size. The scrapbooks are time-consuming, regardless of whether they are electronic or paper crafts. Consider other means for evaluating the clubs such as via a newsletter submission. Discussion was tabled for another meeting. Committee members are encouraged to discuss the topic with Regional Clubs in their Territories to brainstorm and idea gather.

The scrapbooks that have been submitted require scoring. Kristen Reiter has recused herself from judging as her club's scrapbook is under consideration. The remaining committee members are to score each scrapbook and submit the forms or their total scores to Cynthia Sandford prior to our April BOD meeting.

The research for a liability insurance discount program for Regional Clubs is still underway.

Committee members were reminded of the task work assigned at a previous meeting to identify horse fairs and expos in their respective Territories and collect information for inclusion in an upcoming newsletter or Regional Club resource publication.

The first Regional Club newsletter was released via email to all Regional Club officers and posted online. There has been limited feedback thus far, but several clubs have submitted content for future issues.

Member Emily Lundstrom presented an idea to supply goodie bags for the National Show to promote the move to Indianapolis and to provide an opportunity for the Regional Clubs to achieve some advertising. A concern was raised as to who would assemble the bags, transport them to the National Show and distribute them. Emily had been in discussion with Elaine Pierson. Kris will contact her to ensure that the distribution remains a volunteer responsibility so that we do not tax the ApHC staff at the show.

There is a potential new club in Manitoba that has submitted for Regional Club approval. They have a list of 15 members (requirement is 25). There are only 17 ApHC members in the region. Due to the low population of ApHC members in the region and the members' drive to start a club, the Regional Club Committee suggests a rule change to remove the barriers for inclusion and accommodate these unusual circumstances. Lynette will draft the rule.

Cynthia Sandford compiled a list of clubs that have not submitted required paperwork for several years. The ApHC office will contact the officers of these clubs to remind them of their duties to do so and report back to the club with a list of those who have not responded.

Dave O'Keefe suggests processing Regional Club Reports completely through the Regional Club Portal to minimize paperwork and staff involvement in the process. In order to do this, we need to change the following requirements that each regional club must submit annually (outlined in *Rule 400(D)(4) and 400(D)(5)*). Lynette will draft and submit these rule changes.

Due to the COVID-19 travel ban, all international travel has been suspended. The ApHC must redirect funds allotted to travel to cover other expenses. Suggested use of the funds includes printing of promotional items, translation of promotional items and printing them in different languages for countries that may benefit from more customized material.

The USLGE funds for the year 2021 must be submitted by March 27th. Lynette is working on this task as well. Uses include funding for promotional booths and materials to be used by those in affiliate countries when attending the large expos. Other options that may foster membership and market of semen sales can be suggested to Lynette prior to the deadline.

There was no further business to discuss. The meeting was adjourned.

Exemplary Regional Club Award Submissions

Each committee member shall judge all five submissions. Kristen Reiter has recused herself as her club has submitted an entry. For further explanation on scoring for each category, please refer to the PDF labeled "New_2018 Exemplary Club Score Explanations," which is attached to this email for your convenience.

Please record your scores for each club on the score sheets (also attached to this email) and submit them to Cynthia Sanford prior to our April BOD meeting. You can either scan the completed sheets and email them to Cynthia, or you can call in your total scores.

Once again, here is the link to the shared folder of Exemplary Regional Club submissions: <https://www.dropbox.com/sh/647iwxjvbj2gqkxk/AAB6kjNgyt7XLRWcB44Qpqmia?dl=0>. Two are YouTube videos: open the document and click on the link to view. The other three are viewable as PDFs. Let Cynthia, Lynette, or Elaine know if you have any questions or issues with the files.

1. Kawartha
2. Illinois
3. Keystone (YouTube link)
4. New Mexico
5. Western Washington (YouTube link)

Thank you again for your consideration. The members of these clubs have invested many hours to produce their e-scrapbooks and I appreciate your taking the time out of your busy schedules to review and evaluate them.

Respectfully,

Kristen Reiter