

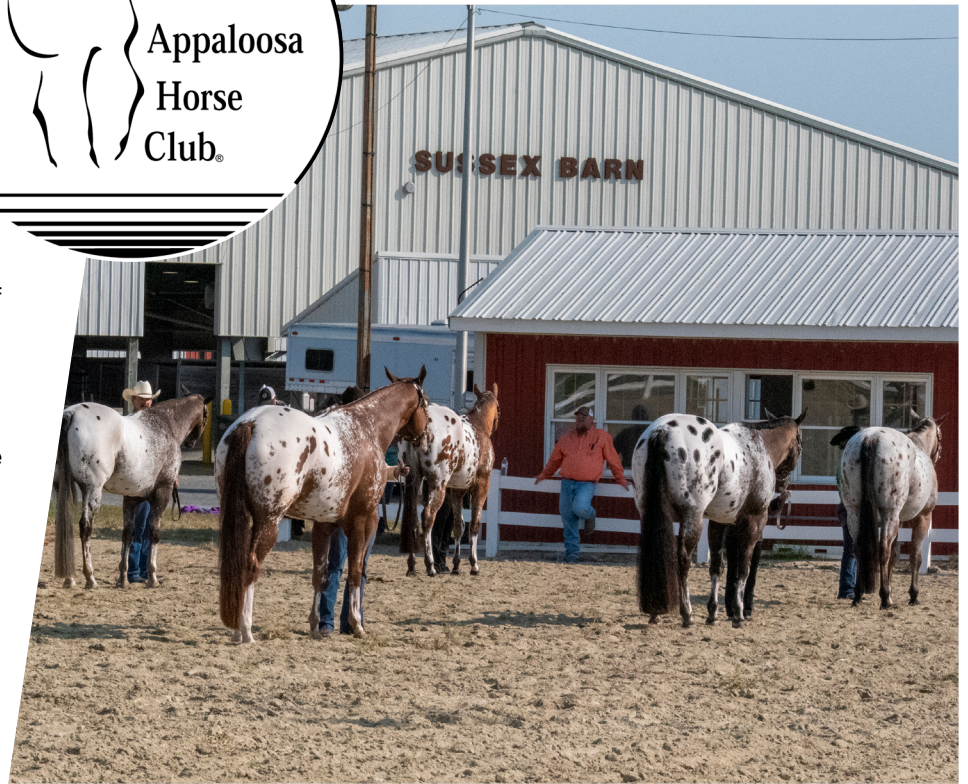
Exemplary Regional Club

Awarding Regional Clubs that exemplify the Appaloosa Breed:

The Exemplary Regional Club award is presented annually to the regional club that is a model example for others. This program rewards regional clubs for being active and their overall efforts to promote the Appaloosa Horse on a local level. The highest scoring regional club will be named Exemplary Club of the Year and receive a check for \$500 from the Appaloosa Horse Club and be honored at the Year-End Awards Banquet. The second highest scoring club will receive a certificate and check for \$250 from the Appaloosa Horse Club and the third highest scoring club will receive a certificate and check for \$100. The high scoring club from each territory will receive a certificate from the Appaloosa Horse Club. Submissions are scored by a panel of judges which may include members of the Regional Club Committee, BOD, and the office. In the event of a tie, presentation quality / aesthetics will be used as the tie-breaking criteria.



Award



Get Spotted in Several Judging Categories:

- Host an Appaloosa Show
- Host a Clinic
- Be Active on Social Media
- Host a Group Trail Ride
- Showcase ACAAP Participants
- Showcase Youth Programs
- Participate in an Expo
- Host an Annual Banquet

How to Enter:

Regional clubs wishing to compete for the title of Exemplary Regional Club must submit their presentation to the ApHC detailing the club's activities by January 31st (of the following year).

Submissions to be emailed to
Regionalclubs@appaloosa.com

Submissions must include:

- Electronic Scrapbook detailing the activities and showcasing the club. A file or link to YouTube or another video must be provided.
- Membership list including names, ApHC #s, and indicators of different programs members may be involved in like Non-Pro, Youth, or ACAAP.



Scoring Criteria Explanations

Clubs are scored on selected criteria, and it is each club's responsibility to prove they have met the criteria. Clubs can only obtain one score per criteria. Event based criteria are total and are not per event. For example, a club receives 25 points for putting on a breed show; there are no additional points if the club is the sole host of more than one show (see the score sheet below). When two or more clubs work together on a project, each club can earn points for the event.

1. Appaloosa Breed Show 25 Points

Club hosts one or more ApHC approved shows. If the Club has open show classes within the breed show, no credit will be given for both an ApHC breed show and an open show. Credit is for a breed show or all breed dual ApHC approved (breed) show.



6. Clinics 20 Points

Club holds one or more clinics to educate members whether they are new to the breed or longtime veterans. Clinics must have an equine or equestrian purpose.

7. Contributing in the Journal 10 Points

This includes articles published in the magazine written by the club or a member.

2. Open Show 20 Points

Club hosts one or more open/all breed shows. Open shows are a strong marketing tool by providing broad public exposure to the Appaloosa breed and promoting the versatility of the horse. Open shows have proven to be very financially successful to many clubs. Criteria is strictly for an open or schooling show for all breeds of horses and does not have ApHC approval.

4. Monthly or Bimonthly Meetings 20 Points

3. Annual Banquet 20 Points

Club holds one or more banquet events to recognize members' achievements. A banquet or specific membership meeting where members are honored for their accomplishments is an ideal way to retain and gain membership.

Club holds bimonthly or quarterly meetings of the Board of Directors and/or general membership to make decisions and inform members of Club business operations. Meetings are a necessary step in keeping membership active, recruiting volunteers, gaining information from members, and making decisions regarding Club business activities.

5. Trail Ride 15 Points

Club holds one or more trail rides with at least 10 participants for a minimum of 2 or more hours which must be advertised outside of the Club's website or newsletter. 15 Points if it is an approved ApHC Trail Ride.



10. Social Media 10 Points +

Club maintains a Facebook group or page, Instagram or Twitter account, and/or submits videos of activities to YouTube or uses other social media to promote the Club and its programs. All social media must be in the name of the Regional Club to be counted. 10 Points for Facebook group/page, or an Instagram or Twitter account and 10 additional points for a video(s) or picture(s) posted to YouTube, TikTok, or similar activities. These activities count 1x and not on a per post / per video basis.



Submissions Due Jan 31st

11. ACAAP 20 Points

Two or more Club members participating in the ApHC ACAAP program. Members must have been active in participation and not just enrolled in the program. Member name and ApHC membership number is required for verification.

12. Trail & Saddle log 20 Points

One or more Club members active in the distance/trail and/or saddle log program. Member must provide proof they rode on an endurance ride, trail ride or submitted saddle log hours. 20 points if including a major ApHC trail ride (i.e., Chief Joseph Ride).

9. Website 10 Points

Club maintains a website for public access and information about the Club and member activities. This is one of the fastest ways to keep members and others informed of activities and information.



13. Non-Pro Program 10 Points

Club has 10 or more members who are ApHC non-pro members. Member names and membership numbers are required for verification.

14. Horse Expo/Fair

25 Points

Club sets up a booth and displays ApHC materials at a horse expo, fair or agricultural related event. Examples include but are not limited to: horse expos, livestock shows, FFA, or 4H conventions.

16. Club Membership

Up to 45 Points

Promote Club and grow membership. Club members must be ApHC members and verifiable with the ApHC. Points are awarded based on membership growth from the prior year. *New clubs (1st year) will be awarded 10 points. 5% increase or less, 10 points; 6-10% increase, 25 points; 11-15% increase, 40 points; 16% increase or more, 45 points*

17. AYF Scholarship

20 Points

Youth member within Club applied for a youth scholarship offered by the ApHC Youth Foundation. Applied only; does not have to receive an award. This is an amazing opportunity for college bound youth. Clubs should promote the program and assist with the application process.

18. Regional Club Scholarship

20 Points

Regional club manages its own scholarship program and donates money to college/community college/trade school bound youth on an annual basis.

19. AYA Contests

15 Points

At ApHC sponsored events, one or more Club Youth members participate in youth contests offered by ApHC via the Youth program. This includes: Speech, essay, art, photography or Jr. Journalist contests. Or Club nominate a Club Youth Member for the AYA Honor of Merit, see program details at www.appaloosayouth.com. This is recognition for outstanding leadership, sportsmanship, and promotion of the Appaloosa breed as well as accomplishments in the show ring.

20. Youth Program/Team

15 Points

Club maintains a Youth program as part of the Club's regular activities with two or more actively participating members. ApHC membership required for verification.

21. Partnership

15 Points

Club partners with another Club or organization to work together to hold a trail ride, approved breed show, open show or other member active equine-oriented event.

22. Fun / Fundraisers

15 Points

Club hosts a fun event (ex. Duck Cutting, Versatility Challenge, Scavenger hunt, Calcutta, etc.) To promote community and/or raise funds. Can be hosted in conjunction with a show or event or stand-alone. Provides details on "how-to" as part of submission.

23. Other Activities

Up to 10 Points

Club may present activities not covered in any of the previous categories. 0-10 points will be awarded based on how such activities helped promote the ApHC and the Appaloosa breed.

15. Parade and/or Drill Team

15 Points

Club maintains a parade or drill team and participates in one or more respective events with four or more members.



24. Submission Presentation

Up to 15 Points

Club's documentation for each of the categories named above should be submitted in a professional presentation in a scrapbook type format. Electronic medium is required (e.g. PowerPoint, video, or YouTube) *10 Points for PowerPoint/PDF and 15 Points for video, YouTube, or similar format.*

25. Consecutive or Prior Submission

Up to 10 Points

Clubs are encouraged to re-apply and submit presentations every year the Club is active. *5 Points awarded if the Club has submitted in a previous year, 10 Points if the Club has maintained consecutive year submissions.*

